The Morris Arboretum is proud to print this Annual Report on FSC® (Forest Stewardship Council®) certified paper, which supports the growth of responsible forest management worldwide through its international standards.

Photo: Judy Miller
The Morris Arboretum of the University of Pennsylvania is a historic public garden and educational institution. It promotes an understanding of the relationship between plants, people and place through programs that integrate science, art and the humanities.

The Arboretum conducts four major activities: education, research, outreach, and horticultural display. As the official Arboretum of the Commonwealth of Pennsylvania, the Morris Arboretum of the University of Pennsylvania provides research and outreach services to state agencies, community institutions and to citizens of Pennsylvania and beyond.
In FY15, more than 131,000 visitors passed through the gates of the Morris Arboretum—an all-time record. These visitors and their interests are as diverse as the Arboretum itself. From young families exploring Out on a Limb to the birdwatchers at the wetland, the Arboretum attracts people from all walks of life.

More than 30,000 of our guests were children, visiting with family, friends, or other organizations. They could be enjoying a casual visit, or participating in one of the more than 200 youth education programs offered at the Arboretum each year. For some of these children, the Arboretum is the primary place where they come in contact with nature in this increasingly electronic world.

At the other end of the spectrum are our older visitors. They might be visiting on their own, or with organized tours from retirement villages. I am often told how our more mature visitors appreciate our ADA-accessible walkways, and especially the accessible nature of Out on a Limb. Some of them even make a point to walk the Arboretum daily as part of their health and wellness regime. Recently, we heard from a visitor, Reverend Burton Froom, who walks the Arboretum regularly with the aid of a walker. He writes, expressing the sentiments of many, “It is nearly impossible to walk with a walker on city sidewalks because of their irregularities. The paths at the Arboretum are smooth and well-maintained so they can be used in all seasons. I am able to walk there and enjoy the beauty of this wonderful living museum of trees!”

The Arboretum engages so many of our constituents in deep, different, and meaningful ways, through casual visits, internships, volunteerism, and continuing education programs at all levels.

When we thank volunteers for their service, they often respond that what they receive from the Arboretum is far greater than what they give, and that it is an important and essential part of their lives.

This summer, Louis Randall, a 1985 Morris Arboretum intern, made a return visit to the Arboretum—his first in decades. Louis was one of our education interns, and he went on to teach vocational horticulture in California. He spoke enthusiastically about his internship and how it changed his life, inspiring him to become an educator. In the years since, he in turn has had a positive impact on literally thousands of young lives. More than 300 students during the past 35 years have participated in the Arboretum’s year-long internship program, and each of them has his or her own story to tell about the impact of those Arboretum experiences.

Through its continuing education programs, the Arboretum plays an important role in the ongoing growth and development of professionals, including horticulturists, arborists, landscape architects and land managers. This past year, the Arboretum, often in collaboration with other partners, offered four symposia attended by 1,071 professionals and keen amateurs. Collectively, these programs impact not only these individuals, but also the landscapes of the regions they serve.

The Arboretum is a very beautiful place, and many appreciate it as a place of quiet respite. Beyond its beauty, the Morris Arboretum is an institution that engages people in myriad ways.

Through this annual report, we highlight the faces of the Morris Arboretum. We are proud to report this year’s accomplishments with a special lens on the impact of our garden, its research, and its programs.

Jane B. Alavi, Chair, Advisory Board of Managers

Paul W. Meyer, The F. Otto Haas Executive Director
Last spring, the Morris Arboretum welcomed back stickwork artist Patrick Dougherty. His 2009 installation the *Summer Palace*, was an Arboretum sensation, and his new sculpture *A Waltz in the Woods* is proving to be just as popular.

In the last 30 years, Dougherty has created some 250 sculptures in more than 15 countries. His schedule allows him to complete 10 pieces a year, and while working at the Arboretum in March, Dougherty found himself a bit behind schedule thanks to snowy and rainy weather. Still, he was able to finish the sculpture within the strict three-week schedule he allots for each installation.

The piece was created from willow saplings that are woven without the use of nails or other supportive hardware. The sculpture includes seven “towers,” each roughly 25 feet high, inside which visitors may roam. The variations in shape and size create a unique sense of flow and a maze-like feel.

*A Waltz in the Woods* will remain in place until it succumbs to the elements – likely a few years. Dougherty is at peace with the fact that his creations are ephemeral. “There’s a fragility about the natural world. There’s a vulnerability—and these sculptures echo that vulnerability.”

*Photos: Rob Cardillo, Paul W. Meyer and Susan Crane*
PLANT EXPLORATION AND RESEARCH: PAPERBARK MAPLE

Last year, Anthony Aiello, The Gayle E. Maloney Director of Horticulture and Curator, participated in two trips as part of the Arboretum’s research and plant exploration efforts. In July, Tony traveled to the United Kingdom with colleague Kris Bachtell from the Morton Arboretum in Lisle, IL. As part of a conservation project involving paperbark maple (*Acer griseum*), they visited a number of public and private gardens to collect leaf and herbarium samples.

Despite being a well-known and beloved garden plant, paperbark maple is endangered in its native habitat in central China. This tree has only been introduced from the wild into the United States four times, and into the United Kingdom once. The aim of this conservation project is to determine whether the diversity of cultivated plants accurately reflects that of plants in the wild, or if further efforts are needed to help conserve this species.

So far, this project has sampled cultivated plants of known wild origin in the U.S. and U.K., and to date the results have shown that cultivated trees in the U.S. and U.K. are all derived from a 1901 collection made by Ernest H. Wilson for Veitch Nurseries in England.

The next step in this project is to sample wild populations of *Acer griseum* across its native range in central China, where it occurs in seven provinces. This trip will be organized with the help of Dr. Kang Wang of the Beijing Botanic Garden. The genetic diversity of the leaf samples from wild populations will be compared to those in cultivation. If there is not sufficient representation of wild material in cultivation, then *ex-situ* conservation efforts will be expanded through collaboration with Chinese colleagues. By providing an understanding of the number of *ex-situ* collections needed to sufficiently conserve this species, this project will serve as a model, and benefit anyone interested in maple conservation.

This project has been supported in part through funds from the Chanticleer Foundation and The Maple Society.

Pictured at left: an allée of paperbark maple at Hergest Croft, Herefordshire, England. At right: an autumn scene at King’s River Falls Natural Area, Madison, Arkansas.
Ozark Mountains Plant Exploration

The Arboretum routinely conducts and participates in plant exploration throughout Asia and North America to acquire new species and new populations of plants hardy in Philadelphia. Last fall, the Arboretum joined the Arnold Arboretum (Harvard University) and the Polly Hill Arboretum (Martha’s Vineyard) on a plant collecting expedition to Arkansas. Working with Theo Witsell, a botanist with the Arkansas Natural Heritage Commission, the team explored a number of state and national parks, as well as private lands. The focus for the trip was the flora of the Ozark and Ouachita Mountains, which is considerably rich due to the diverse geology of the region, coupled with the fact that it did not experience glaciation like northern areas of North America.

This expedition yielded collections of 34 plant species of high importance to the participating arboreta. Among these collections, the expedition enabled participants to monitor and collect maple-leaved oak (*Quercus acerifolia*). This is considered one of the rarest oaks in North America, limited to a few hundred individuals in just four populations in Arkansas. Unlike plants with seeds that can be dried and stored for long periods of time, the only option for preservation of oaks beyond their native habitat is to grow them in gardens and arboreta. The group’s observations of this plant will help to provide further insurance against the loss of this species.

International Maple Symposium

Last fall, the Morris Arboretum hosted the fifth International Maple Symposium. This symposium included speakers and attendees from across North America and Europe, with 75 attendees enjoying a series of lectures and tours. The symposium was a wonderful opportunity to introduce a number of new visitors to the Arboretum, as well as to showcase its highly regarded maple collection.

Living Collection

To ensure that the Arboretum is a vibrant living museum, plants are continually being added and replaced throughout the garden. This is done judiciously in order to have subtle impact on the garden. As can be seen in the collections totals, this past year, 572 plants were added or moved. Some of the plants added include dogwoods (*Cornus*), cherries (*Prunus*), and roses (*Rosa*).

Collection Totals

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<th>Category</th>
<th>Number</th>
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<td>Total number of accessioned plants</td>
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<tr>
<td>Total number of wild-collected plants</td>
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<td>Number of countries represented by wild-collected plants</td>
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<td>Number of accessioned plants moved or added</td>
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<tr>
<td>Number of wild-collected additions</td>
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GROWING BOTANICAL RESEARCH

This past year saw the Botany department heavily involved in field research projects once again. Thanks to a grant from the Pennsylvania Wild Resource Conservation Program, aquatic plant inventories of the lakes at Cowan’s Gap, Frances Slocum, Lyman Run, Nockamixon, and Promised Land State Parks were conducted. These studies form valuable baselines for understanding future changes in aquatic vegetation. On a related note, a grant from The Western Pennsylvania Conservancy allowed for expanded research in the lakes at Promised Land State Park. With this additional funding, detailed maps of aquatic plant communities in those lakes were created.

An additional grant from The Western Pennsylvania Conservancy funded a project to help clarify the conservation status of seven plant species currently listed in Pennsylvania as rare, threatened, endangered, or tentatively undetermined. The latter category is applied to species suspected of being in need of some conservation effort, but for which not enough is known to apply it to one of the other categories. This study involved relocating historic occurrence sites, as well as looking for previously undiscovered sites for these species. Quantitative data was collected regarding population size, reproductive capacity, population health, current and potential threats, and other information useful for conservation planning.

Two additional field research efforts began in late spring. One project is an attempt to gauge the effects of natural gas extraction on rare plant species in Pennsylvania’s northern tier counties. Baseline information will be gathered on the population status of three species listed as endangered in the state. Another project will identify and plan for the restoration of hawthorns (Crataegus), which are listed as threatened or endangered in New Jersey as a result of the expansion of a natural gas pipeline across High Point State Park. These projects will carry into next year and possibly beyond.

Work continues toward setting up facilities in the John J. Willaman labs in Gates Hall. In January 2015, a pledge to match all gifts to the lab fund up to $100,000 was received from an anonymous donor. This generous offer will enable Arboretum botanists to conduct modern systematic botany and horticulture studies, and further advance the vision for the future of scientific research at the Morris Arboretum. Generous support has also been received from several other donors who share an interest in building the Arboretum’s research capacity, an area with great growth potential for the institution.

The effort to digitize all of the Pennsylvania herbarium specimens housed at the Academy of Natural Sciences of Drexel University continues. This effort, when completed, will provide a resource to be utilized by researchers worldwide. More than 25,000 specimens have been photographed to date. Outreach and recruitment of volunteers to help with specimen label transcription is also underway. Initial funding for this project was provided by Elizabeth and Sandra McLean. Additional funding will be needed to bring this long-term project to completion.
H. WILLIAM BARNES JR.—DEDICATED TO GROWTH

H. William Barnes Jr., or as he is affectionately known at the Arboretum—the Bill Barnes, is a familiar face at the Morris Arboretum. Born and raised in Florida, Bill worked with his father in agriculture, learning to graft and grow leather leaf ferns for the floral industry. After graduating from the University of South Florida with a degree in Biology specializing in Plant Physiology, he traveled the country to pursue his passion for plants, working in Florida as a lab scientist, in Colorado at Denver Botanic Gardens, and throughout Pennsylvania in the nursery industry. He currently owns Barnes Horticultural Services, located in Warrington, PA.

For more than 20 years, Bill has been a valued member of the Morris Arboretum community—as an instructor in the Continuing Education and Intern programs, as a Horticulture and Plant Sale volunteer, and as a member of the Plant Sciences Committee.

Bill generously shares his time, his resources, and his professional expertise to support the Arboretum as he believes deeply in the “tremendous value of the institution as a center for plant research and education—locally, regionally, and internationally.”

His commitment to the work of the Arboretum, coupled with an anonymous donor’s offer of a 1:1 match of any gift raised for the lab renovation project, inspired Bill to take a leadership role in raising funds for the modernization of the Plant Research Laboratories by reaching out to folks across the country and asking for their support of the project.

Donors To The John J. Willaman Plant Research Laboratories*

Anonymous (6)
Barnes Horticultural Services
Dick Bir
Kimberly Brown
Allen W. Bush
Margaret & Steven Castorani
Mary Coe & Thomas Gallagher III
Michael Colibraro
Rebecca & Bruce Conrad
Mary & Harold Davis
Edith Robb Dixon
John Faggotti & Charles W. Head Jr.
Elizabeth Farley

Joanne & Kenneth Ford
Gateway Garden Center
Alan Jones
Panayoti Keladis
Nancy & Dean Khan
Marilyn & Stephen Leonard
Veronica & Rick Lewandowski
Manor View Farms
John McLaughlin
Elizabeth P. McLean
Sandra McLean
New Moon Nursery, LLC
North Creek Nurseries

Tom Ranney
Rayner Foundation
Ann & Frank Reed
Ann & Paul Rhoads
Sam Brown’s Nursery
Andy Scheneck
Elizabeth & John A. H. Shober
Marcia & Leon Steinberg
Tim Sterling
John Story
Marie Tkacik & Bill Barnes
Robert Warth
Patricia & Clarence Wurts

*List current as of 10/23/15
Record numbers of guests enjoyed and learned at Morris Arboretum last year. Overall, the increase was 1% compared to the prior record year, sustaining the growth spurred by the 2009 introduction of Out on a Limb - a Tree Adventure exhibit. April, May and August were the busiest months, accounting for 40% of visitation, with last May being the biggest May on record. Japanese Cherry Blossom events were the most popular, filling the garden with visitors, and filling visitors with the joy of spring. Members account for 60% of all garden visits. Gate admission declined slightly from the prior year, perhaps as a result of unusually frequent weekend rains. Visitors attending programs increased, with rentals (64%) and classes (40%) both showing significant growth.
FACES OF THE
Morris Arboretum
Education’s Impact Reaches Youth and Adults

The Morris Arboretum is a historic public garden and educational institution. Visitation and education programs create more opportunities to engage visitors in experiences that deepen their appreciation and knowledge of the plant world. Human survival and quality of life requires each generation to act as good stewards of the plant world.

Youth Education: Innovation & Impact

By offering additional programs, frequency of visits and engagement increased, thereby achieving more impact among the Arboretum’s youth audiences.

- Partners in Education - Partners collaborate with staff to create interdisciplinary curricula involving multiple visits and grade levels.
- The Outdoor Career Symposium has become an annual program with 13 professionals and 45 students participating.
- Growing Minds - 1,407 youth participated in 37 programs. Storytime, a collaboration with local libraries, remains a favorite.
- Summer Adventure Camp - 152 campers enjoyed 712 visits. Enrollment reached 99% this year.
- Youth Tours - 3,713 youth visited. Ten different guided tour programs are available and aligned with curriculum standards.

Adult Education: Knowledge and Skills

The Arboretum is a recognized leader in continuing and professional education.

- Continuing Education - class registration increased 17% over the prior year. More than 150 classes are offered annually.
- Adult Tours - 2,022 participants joined 134 groups. New tours included a Small Trees tour, and a special tour for low-vision adults.
- Professional Education - the School of Arboriculture registered 194 professionals in 14 classes. Conferences included the International Maple Symposium.
- Interns - nine students completed this year-long program now in its 36th year.
- Advanced Education - updated curriculum is attracting more Penn students who earn credit in botany and landscape architecture classes taught by Arboretum staff.
Among all of the Arboretum’s potential learners, garden visitors are the largest group. Last year we welcomed 131,891 garden visitors, approximately one-third of whom were children. Multiple programs assure access to science-based learning as a part of each experience.

- **Interpretation** - permanent and changing exhibits connect visitors with plants, research, and the history of the garden. *Awakening the Senses*, a new program which incorporates digital tools, is underway.

- **Event Programs** - every public event incorporates educational activities into the program.

- **Weekend Tours** - volunteer guides lead free tours every weekend for visitors.

- **Discovery Activities** - monthly interactive activities designed by guides engage visitors of all ages on weekends.

Jane Alavi is well known as Chair of the Morris Arboretum’s Advisory Board of Managers, but she is also a dedicated volunteer. When she retired from her faculty position at the University of Pennsylvania’s Perelman School of Medicine, she began looking for something to keep her busy. She signed up for a course at the Arboretum in 2002 to train as a prospective school group guide. Although Jane had not worked with that age group before, she found the prospect of being a guide appealing, as it would allow her to continue to teach.

In addition to leading tours, guides also help to create new tour curricula. Assistant Director of Visitor Education & Youth Programs Liza Hawley heads up the committee, but the members are the driving force in designing new tours. Participating in this process may be Jane’s favorite part of being a guide, as she enjoys the diverse and collaborative environment, and the fact that she is constantly learning and growing.

Volunteers can be found on the Morris Arboretum grounds every day—guiding visitors, sharing their love of nature with school children, serving on board-level committees, and doing much of the hands-on digging, mulching, weeding and other chores necessary to keep the gardens looking beautiful. Without the services of more than 400 individuals, the Morris Arboretum simply would not be able to continue its mission of teaching, research, outreach, and horticultural display.

“In addition to school groups, I also like to take around members who think they know the Arboretum…I can always show them a hidden gem previously unknown to them.” - Jane Alavi

Volunteer Spotlight: Jane B. Alavi
MARKETING MATTERS

SUSTAINABILITY

- In conjunction with the release of Penn’s 2.0 Climate Action Plan last fall, the Marketing team sought to answer the question, What is Morris Arboretum doing to promote sustainability, and how is it being communicated?
- Sustainability Achievements were added to the website including:
  - Collection of Living Plants
  - Platinum LEED certified Horticulture Center
  - Botanical and Horticultural Research, Conservation, and Plant Exploration
  - Educational Programming and Professional Training
  - Historic Preservation and Restoration
  - Restoration of Sustainable Parking Lot
  - Compton Café 3 Star Restaurant Certification
  - Penn Outreach
  - Participation in Philly’s Bike Share program
  - Awards and recognition for sustainable projects

BOTANY

Botany at Morris Arboretum was featured in mainstream marketing.
- On screen advertising at local art theaters
- Website homepage slider images
- Blog posts

BUILDY AWARD

The Morris Arboretum was one of two museums to win the 2015 Mid-Atlantic Association of Museums’ “Buildy” Award in recognition of its exemplary accomplishment in leading an institution through the challenging process of creating new museum construction. The project, Out on a Limb – a Tree Adventure exhibit, opened in 2009. It increased visitation and membership by 30%, numbers which the Arboretum has sustained and grown over the past six years. The Buildy Award recognizes Morris Arboretum’s creative planning, and the construction of a project that led to institutional transformation and sustainability.

“In an age when children are barraged with electronic and social media, our ability to connect them with nature in a real and meaningful way is very much part of our mission at the Morris Arboretum.” —Paul W. Meyer

PATRICK DOUGHERTY’S STICKWORK MAKES FOR GOOD PR

Patrick Dougherty’s A Waltz in the Woods garnered great press and an opportunity to create a new video featuring the artist and his work at Morris Arboretum.
- CBS Sunday Morning featured Patrick Dougherty and his work in a 15-minute segment during his artist-in-residence stint at Morris Arboretum.
- KYW’s Garden Report and CBS’ national website
- WHYY TV’s Friday Arts Program focused on Patrick Dougherty and his construction process.
MORE STICKWORK COVERAGE:
• Philadelphia Inquirer’s WKNL section
• WHYY Newsworx: on-air and website
• All of Penn’s publications

OTHER PRESS INCLUDED BEST OF LISTS:
• Philadelphia Family Magazine: Best Outdoor Attractions
• VisitPhilly: #3 of Best Places for Fall Foliage
• TravelPulse.com: one of the 5 Best US Gardens to Visit This Fall
• VisitPhilly: Holiday Garden Railway: one of the 15 Must-See Holiday Attractions in Philadelphia in 2014
• Al Dia News: Holiday Garden Railway as one of its Top Picks for Christmas in Philly
• Buzz Bissinger: one of the top ‘Do’s’ for Philadelphia Democrats during the 2016 convention
• Philly.com and CBS 3: frequent postings as 5 Best Things to Do this Weekend
• Philly.com Readers’ Choice 2015 winners: one of the best places for Outdoor Fun for the Whole Family

MORRIS ARBORETUM GETS SOCIAL
• This spring, with Penn’s help, Morris Arboretum engaged Chatterblast, a social media consulting firm. Using Patrick Dougherty’s exhibit as the campaign kick-off, efforts were expanded on every platform of social media.
• Compelling content was developed; Top 5 lists were found to be most effective.
• Bloggers and influencers were identified and invited to special ‘sneak peeks’.
• Focusing on social media analytics (through Sprout Social) improved engagement.
• Arboretum presence on social media from February - April 2014 (before Chatterblast) vs. February - April 2015, showed increases across the board.
  o 60.33% on Facebook
  o 1,254% on Twitter
  o 15.4% on Pinterest
  o 76.9% on Blogger
  o 250% on LinkedIn

EXPLORING INNOVATIVE INTERPRETIVE APPROACHES
The Arboretum is engaged in an exciting interpretive project, Awakening the Senses. Designed to enhance the visitor experience, the project is being funded with the generous support of a grant from The Pew Center for Arts & Heritage.

Visitor habits and preferences are being evaluated, including the use of mobile devices and other technologies. Work began with an assessment of existing interpretation, and included surveying visitors, as well as their traffic flow, popular points of interest, and the duration of a typical visit. Methods currently being used by similar cultural institutions are also being evaluated.

This research will help in developing an interpretation strategy that focuses on conveying key messages. A variety of approaches will be prototyped to provide the opportunity for visitors to connect more deeply with the Arboretum through mobile-friendly tools and enhanced web content.

Major support for Awakening the Senses has been provided by The Pew Center for Arts & Heritage.
John and Lydia Morris purchased the 67-acre Bloomfield Farm property in 1913 to augment their Compton estate, and to build a botanical school and research institution. When John Morris died before this plan was realized, Lydia decided to maintain Bloomfield as a working farm. Compton estate and Bloomfield Farm were bequeathed to the University of Pennsylvania upon Lydia’s death in 1932, creating the Morris Arboretum. During the Great Depression, the University of Pennsylvania ceased all agricultural activity at Bloomfield Farm. The new Horticulture Center complex at Bloomfield Farm has reduced the use of the barn for storage and work space, making it possible to consider repurposing the barn to include education and program support. The barn rehabilitation will complete the restoration of this complex, allow access to the building for students and the public through guided tours and special events, and will provide an opportunity for visitors to learn about the significant contribution of agriculture to the growth of this region and in their lives today.

The first step in the restoration project is the replacement of the barn’s cedar shingle roof. This work will begin in late autumn, thanks to a generous $50,000 Keystone Historic Preservation grant from the Pennsylvania Historical and Museum Commission (PHMC), a state agency funded by the Commonwealth of Pennsylvania. Once the roof has been secured, the Bloomfield barn project team will evaluate what larger conservation steps need to be taken in order to preserve the historic integrity of the building, while also creatively repurposing the space for public programming and educational purposes.
Restoration continues at a great clip at Springfield Mills. Mill speed increased 12%, allowing for finer grinding and sifting, as well as adding a bit more vibration to the visitor experience. Volunteers contributed almost 1,500 hours in historic preservation and education. Mill volunteers restored several belt-driven machines, adding to the demonstration of 19th & early 20th century grist mill operations. The west wall of the mill was restored, and the tail gate, turbine vane controls and cob crusher were all added to demonstrations. Corn is now being grown, shelled, and ground, and cornmeal is being sifted, bagged, and even baked into muffins.

More than 1,000 individuals visited the mill last year on six public demonstration days, and in 12 scheduled group and school tours. The grist mill’s history, which dates back to 1761, illustrates the role of technology in making food from plants available to the community, and human’s dependence on plants and science for survival.
**Trees Matter**

Right now, trees are silently providing critical environmental, social, and economic benefits. Many of these benefits are imperceptible, but their positive impact on humans and the environment is substantial. With this in mind, it is essential that tree populations be conserved, increased, and protected.

Morris Arboretum’s Urban Forestry consulting team accomplishes this by providing tree-related consulting services and technical assistance to green industry practitioners and clients including municipalities, colleges, tree care companies, landscape architects, architects, community groups, arboreta, and businesses in our region and beyond. Tree care knowledge is disseminated by the School of Arboriculture, which provides classes for a wide audience that includes arborists, homeowners and industry leaders.

**Managing the University of Pennsylvania’s Tree Resources**

The team’s partnership with Penn’s Facilities and Real Estate Services Department (FRES) involves managing the University’s more than 6,000 trees. This includes:

- Revising Penn’s tree policy and updating the University’s tree specifications and standards.
- Overseeing management and care to protect the University’s elms from deadly pests and diseases, such as Emerald Ash Borer and Dutch Elm Disease.
- Utilizing specialized equipment to excavate around the base of trees planted too deeply or mulched excessively.
- Implementing a cyclical assessment of University trees to mitigate risks and improve tree health.
- Active participation on Penn’s Tree Committee.
- Coordinating tree preservation efforts at new building sites.
- Purchasing and installing Penn’s annual freshman tree.
- Installing and updating tree labels on campus.
- Training Penn employees/contractors about proper tree planting and pruning techniques.

**School of Arboriculture**

Under the direction of Robert Wells, the School of Arboriculture hosted arboricultural experts from around the country who presented a diversity of tree-related topics to the regional community. In FY2015, more than 330 participants attended 14 courses and a one-day Tree Canopy Conference hosted at Haverford College. The classes are open to the public and are especially attractive to arborists and landscape architects because they offer continuing educational credits necessary to retain professional certifications.

**Outreach Projects**

An integral portion of the Urban Forestry mission is outreach to communities and institutions:

- Marquand Park, Princeton NJ – Assisted Marquand Park in becoming the first registered Arboretum in Princeton. Marquand Park is a Victorian-era public garden on 17 acres. It is home to more than 800 trees representing 183 species, several of which are NJ State champions.
- Medford Leas, Medford NJ – A long-standing relationship with this retirement community assists with the reestablishment of their Pinetum (a collection of conifers).
- Lingelbach Elementary School, Philadelphia, PA – Assisted teachers in establishing a nature trail behind the school.

Pictured at left: Jason Lubar (right) and Andrew Hawkes assess trees at the Philadelphia Navy Yard.
Last fall, shovels were set in the earth once more to commemorate the annual planting and dedication of the University of Pennsylvania freshman class tree. Campus Green became the new home of a baldcypress (*Taxodium distichum*) for the Class of 2018, along with the seven other class trees that have been planted since the Penn tree program began in 2011. As the program continues to grow, classes have become more involved and shown a greater interest in their class tree. Each class is asked to vote for their choice from a selection of trees that are appropriate for the site. This past year, the program saw the most active voting ever for a class tree with 851 votes cast.

William Hohns, W’74, and his wife, Kathlene, developed the Penn tree program to help instill a deeper connection to the trees on campus, and to help freshmen make their first connection with the Morris Arboretum in an engaging way. Bill and Kathie also support the Arboretum through the ESCAPE program, which encourages students to venture off campus and visit the Arboretum throughout the year. This past year, the Arboretum was happy to welcome students for a variety of events including a fall Arabic heritage event, a holiday performance by the Penn Glee Club, and a series of spring bus trips allowing students to visit during the annual Japanese Cherry Blossom festival. These programs would not be possible without the generous support of Bill and Kathie, and their commitment to Penn students and the Morris Arboretum.
### Income

#### Earned Revenue
- Plant Sale: 91,079
- Garden Admissions Fees: 344,235
- Facilities Rentals: 384,587
- Course Fees: 235,542
- Member Events: 314,363
- Basic Memberships: 550,530
- Consulting Contracts: 216,128
- University Teaching: 44,338
- Royalties: 62,081
- Gift Shop Sales: 122,419

**Total Earned Revenue**: 2,365,303

#### Contributed Revenue
- Foundations: – 111,075
- Premier Memberships: 108,036
- Annual Giving: – 622,745
- Other (Project Gifts/Ovhd): 89,495 475,093 564,588

**Total Contributed Revenue**: 820,276

#### Investment Revenue
- Morris Trust - Operating: 319,449
- Compton Fund, Other: 148,330
- University-managed Endowments: 489,155 1,201,236 1,690,391

**Total Investment Revenue**: 956,934

#### Government Support
- Total Government Support: 1,812

#### University Support
- Salary: 272,696
- Subvention: 838,504

**Total University Support**: 1,111,200

#### Miscellaneous
- Transfers – Internal Loans: 61,900
- Transfers – Miscellaneous: 107,328

**Total Miscellaneous**: 169,228

**Total Revenue**: 5,422,941


- **Operating Fund**: 1,850,772
- **Restricted Funds**: 1,812
- **Total Operating**: 7,273,712

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## Expenses

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<td>Repairs &amp; Maintenance</td>
<td>142,965</td>
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<td>Equipment</td>
<td>(2)</td>
<td>69,135</td>
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<td>Employee Expenses</td>
<td>136,451</td>
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<td>Rent/Lease</td>
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<td>Supplies &amp; Minor Expenses</td>
<td>313,070</td>
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<tr>
<td>Other/Contingency</td>
<td>53,242</td>
<td>(7,889)</td>
<td>45,353</td>
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<td>2,713</td>
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<td>Cap’l Renewal/Def. Maint./Ins. Claims</td>
<td>16,858</td>
<td>122,911</td>
<td>139,769</td>
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<td>Marketing</td>
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<td><strong>Total Current Expense</strong></td>
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<td>SALARIES &amp; CURRENT EXPENSE</td>
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<td>78,900</td>
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<td><strong>Total University Charges</strong></td>
<td><strong>888,025</strong></td>
<td><strong>9,100</strong></td>
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<td><strong>Total Expenditures</strong></td>
<td><strong>5,422,939</strong></td>
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<td><strong>6,852,341</strong></td>
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<td><strong>Surplus/(Deficit)</strong></td>
<td><strong>$1</strong></td>
<td><strong>$421,369</strong></td>
<td><strong>$421,371</strong></td>
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</table>

### Directors’ Guild Members

Cynthia Affleck
Jan Albaum
Edward Barnard
Joan Biddle
Livingston Biddle
Anne Bolho
Paul Bolho
Robert A. Boyer
Lyn Buchheit
Peter Buttenweiser
Ruth Chang
Tai Chang
Harry Cherken Jr.
Denise De Laurentis Cilio
Mary B. Coe
Jeanne Connolly
Philip Connolly
Jessie Deming
Karren DeSeve
G. Edward DeSeve
Robert Durham
Susan Fleming
Lisa Gemmill
David Glickstein

Linda Glickstein
Mary Graham
Pauline Gray
Michael Harris
Ann Hozack
Norman F. James
Lee Laden
Mary Morris Lane
Eleanor Lloyd
Morris Lloyd Jr. *
Elizabeth Lukens
Robert Lukens
Terry Marek
Henry S. Miller Jr.
J. Kenneth Nimblett
Maris Ogg
Robbyn O’Neill
Susan Smith, Chair
Maria Thompson
Radclyffe Thompson
Elizabeth Van Vleck
Sue Young
Michael Young

*Deceased
The Morris Arboretum is deeply grateful for the generous gift from longtime friends Gwen and Ed Asplundh in support of the Garden Railway. The Asplundh family has made many extraordinary contributions to the Arboretum over the years, but the Garden Railway holds a special place in their hearts.

“Gwen and I are very pleased to support the Garden Railway. Ever since I was a kid, I have loved trains large and small. For years, I had a large train layout in my basement. There is something very special about an outdoor railway, especially the very unusual and beautifully done railway at the Arboretum. I enjoy watching the trains myself, but most of all I enjoy watching the looks of delight on the faces of the other ‘kids’—young and old.”

The Garden Railway continues to delight visitors. This summer, the railway celebrated its 18th year with a display highlighting ‘Art & Architecture’ in the Philadelphia area. In December, visitors will once again be invited to experience the Holiday Garden Railway and Friday Night Lights.
Leadership Gifts and Pledges

The Morris Arboretum is grateful to the following individuals who have provided generous operating, programmatic or capital support through new gifts, pledges, or pledge payments in fiscal year 2015.

$250,000 AND ABOVE
Martha J. Wallace & Edward W. Kane
Lisa M. Gemmill
Kathy & William Harral III
Meg & Richard Hayne
Jessie B. Hill & Ming Fang
Kathlene & William Hohns
Christine James
Kenneth D. Kopple, PhD+
Jane & Leonard Korman
Augusta Leininger
Sarah & Ted Lodge
Hiram M. Munger
Ann & Paul Rhoads
Geraldine Brown Wexelblat+
Ana-Maria Zaugg & David Anstice

$100,000 - $249,999
Anonymous
Gwendolyn & Edward Asplundh
Susan & Moses Feldman
Mary D. Starr

$50,000 - $99,999
Susan & George Connell
Marguerite & Gerry Lenfest
Frances & James Maguire

$25,000 - $49,999
Jane & Abass Alavi
Jody & Louis J. Appell Jr.
David T. Orthwein
Susan & Robert Peck
Ann & Frank Reed
Elizabeth & John A. H. Shoher
Patricia & Clarence Wurts

$5,000 - $9,999
Anonymous (2)
Hali & Scott Asplundh
Cathleen & Robert Bartlett
Rebecca & Bruce Conrad
Denise DeLaurentis Cilio &
Peter C. Cilio
Jessie R. Deming & Robert A. Boyer
Elizabeth Farley
Dorrance H. Hamilton
Elizabeth & George Heimbach
Pamela & James Hill
Janet & H. Lewis Klein
Barbara L. Lippman
Leilani F. McCall+
Bonnie & Peter McCausland

$2,500 - $4,999
Cynthia & John Affleck
Jan Albaum & Harry Cerino
Anonymous
Barbara & John H. Ball
Barbara & Edwin Berkowitz
Joan & George Brantz
Emilie R. Bregy
Rebecca W. Bushnell & John D. Toner
Annabelle & Doug Canning
Jeanne & Philip Connolly
Mary+ & Joseph P. Flanagan Jr.
Joanne & Kenneth Ford
Wendy & Walter Foulke

Christina & Constantine Fournaris
Eleanore & Christopher Gadsden
Saskia & C. Meade Geisel
Linda & David Glickstein
Ellen & Jay Hass
Elizabeth C. Heath
Lynda & W. Anthony Hitschler
Carol & James Hovey
Charles J. Ingersoll
Karen & Richard Kadison
Emilie & Peter Lapham
Elizabeth & Robert Lukens
Terry Marek & Peter Buttenwieser
Hope & James Morrissey
Lorna & Lathrop Nelson
Robbyn & Joseph O’Neill
Leah & Herbert Riband Jr.
Gretchen & J. Barton Riley
Nina & Eric Schneider
Maria & Radclyffe Thompson
Elizabeth Van Vleck

+ Deceased
The Morris Arboretum is grateful to the following foundations, corporations, and non-profit organizations who have provided generous operating, programmatic, or capital support through new gifts, pledges, or pledge payments in fiscal year 2015.

**CORPORATE, FOUNDATION, AND NON-PROFIT DONORS**

**$250,000 AND ABOVE**
Edward W. Kane & Martha J. Wallace Family Foundation
Pew Center for Arts & Heritage

**$100,000 - $249,999**
The McLean Contributionship
Moses Feldman Family Foundation

**$50,000 - $99,999**
Anonymous (2)
The Haverford Trust Company
The Maguire Foundation
The Pew Charitable Trusts

**$25,000 - $49,999**
The CHG Charitable Trust
Fondation Franklinia
Otto Haas Charitable Trust

**$10,000 - $24,999**
Anonymous
The Barra Foundation - The Director’s Grant Program
Berwind Fund LLC
The Marshall-Reynolds Foundation
Stearns Charitable Trust
John A.H. & Elizabeth J. Shober Trust

**$5,000 - $9,999**
ACE Group
Aon
Bunch Care Solutions, A Xerox Company
Ellason Downs Perpetual Charitable Trust
Jane & Leonard Korman Family Foundation
McCarter & English, LLP
University of Pennsylvania, Business Services
University of Pennsylvania, Facilities & Real Estate Services
Sedgwick Claims Management Services, Inc.
The Boston Family Office
The Chanticleer Foundation
Cozen O’Connor
The Hamilton Family Foundation
The McCausland Foundation
Simkiss & Block
United Way of Greater Philadelphia and Southern New Jersey
Willis of Greater Philadelphia
Xerox Business Services LLC
Zimmerman Heimbach Foundation

**$2,500 - $4,999**
AIG
Anonymous
Aramark Charitable Fund
Barnes & Noble
Berkowitz Family Foundation
Bowman Properties, Ltd.
Cerino Fund
Gretchen and Jay Riley Gift Fund
The Hirshorn Company
The Hovey Foundation
INTECH Construction
The Lida Foundation
Elizabeth T. Lukens Charitable Fund
Marsh USA
National Philanthropic Trust
Office Depot
Wells Fargo Bank, N.A.

**$1,000 - $2,499**
Aileen K. & Brian L. Roberts Foundation
Allied Barton Security Services
American Rhododendron Society
Aramark Charitable Fund
The Aspen Grove Foundation
The Bartlett Tree Foundation, Inc.
Bluestone Foundation
David V. N. Taylor Foundation
The Downs Foundation
Fairwold Questers
Garden Adventures, Ltd.
Glenmede Trust Company
The Hill at Whitemarsh
Jewish Communal Fund of New York Land Concepts LLC
The Philadelphia Foundation
Pitcairn Trust Company
The Richard and Mary Graham Charitable Foundation
Stanley and Polly Stone Fund
Wallace Landscape Associates

**$250 - $999**
Abington Township Public Library
American Society of Landscape Architects
Best Nest
Botanical Expressions
Burke Brothers Landscape Design & Build
Cheltenham Township Library System
Cherokee Construction
Coventry First, LLC
The County of Camden
David Brothers Bean Road Nursery
Dr. Gertrude A. Barber Center, Inc.
Friends of the Huntingdon Valley Library
Friends of the Upper Dublin Public Library
The Collectors Circle is a dedicated group of leadership donors to The Annual Fund whose unrestricted annual giving of $2,500 or more is the foundation for organizational strength and capacity at the Morris Arboretum. This list acknowledges donors who made new gifts, pledges, or pledge payments in fiscal year 2015.

**$50,000 AND ABOVE**
Susan & Moses Feldman
Marguerite & Gerry Lenfest
Frances & James Maguire

**$25,000 - $49,999**
Anonymous (2)

**$10,000 - $24,999**
Jessica Berwind
Susan & John Campbell
Meg & Richard Hayne
Jessie B. Hill & Ming Fang
Augusta Leininger
Sarah & Ted Lodge
Susan & Robert Peck
Ann L. & Frank Reed
Elizabeth & John A. H. Shober
Mary D. Starr
Martha J. Wallace & Edward W. Kane

**$5,000 - $9,999**
Anonymous
Gwendolyn & Edward Asplundh
Cathleen & Robert Bartlett
Denise DeLaurentis Cilio & Peter C. Cilio
Edith R. Dixon
Carol A. Dolinskas
Elizabeth B. Farley
Dorrance H. Hamilton
Janet & H. Lewis Klein
Jane & Leonard Korman
Bonnie & Peter McCausland
Elizabeth P. McLean
Henry S. Miller Jr. & J. Kenneth Nimblett
Aileen & Brian Roberts
Barbara & James Smith

**$2,500 - $4,999**
Cynthia & John Affleck
Jane & Abass Alavi
Jan Albaum & Harry Cerino
Barbara & John H. Ball
Beatrice & Robert Bast
Barbara & Edwin Berkowitz
Bowman Properties, Ltd.
Joan & George Brantz
Rebecca W. Bushnell & John D. Toner
Annabelle & Doug Canning
Jeanne & Philip Connolly
Jessie R. Deming & Robert A. Boyer
Mary & Joseph P. Flanagan Jr.
Wendy & Walter Foulke
Christina & Constantine Fournaris
Eleanore & Christopher Gadsden
Saskia & C. Meade Geisel
Linda & David Glickstein
Kathy & William Harral III
Penelope P. Harris
Ellen & Jay Hass
Elizabeth C. Heath

Pamela & James Hill
Carol & James Hovey
Charles Ingersoll
Christine James
Karen & Richard Kadison
Kenneth D. Kopple, PhD
Elizabeth & Robert Lukens
Sandra L. McLean
Hope & James Morrissey
Robbyn & Joseph O’Neill
David T. Orthwein
Leah & Herbert Riband Jr.
Gretchen & J. Barton Riley
Debra L. Rodgers & Paul W. Meyer
Nina & Eric Schneider
Elizabeth Van Vleck
Patricia & Clarence Wurts

*+ Deceased*
The cost to operate the Morris Arboretum year-round exceeds the income raised from membership dues. The Annual Fund is a significant source of support for the Arboretum’s annual operating budget. This list acknowledges donors who made new gifts, pledges, or pledge payments in fiscal year 2015.

**$1,000 - $2,499**
Alexander Asplundh-Smith
Nancy & David Barclay
Lyn Buchheit & Shaun O’Malley
Marcia & Ross Campbell
Jane B. Copeland
Deana Pitcairn Duncan
Jane & Walter Evans
Susan & Robert Fleming
Elizabeth H. Gemmill
Lisa M. Gemmill
Mary & Richard Graham
Sallie & Bert Korman
Emilie & Peter Lapham
Terry Marek & Peter Buttenwieser
Hiram H. Munger
Ruth Van Sciver Peckmann
Jane G. Pepper
Susie Sargent & David Van Ness Taylor
Marcia & Leon Steinberg
Ana-María Zaugg & David Anstice
Mira Zergani & Antonio Quiles

**$500 - $999**
Claire & John Alexander
Joan & Robert Anderson
Rebecca L. Bien & David S. Poll
Sherry Carr
Lynne Clark
Mary & Edward Cloues
Linda C. Corson
Doreen L. Foust
Esther & Robert Fox
Nancy & William Frederick
Philip Greenwald
Patricia Held
Louise & Hugh* Johnston
Russell O. Jones*
F. Peter Kohler
Mary & Stephen Kurtz
Marilyn & Stephen Leonard
Henry S. McNeil Jr.
Gail D. Miller
Deborah & Robert Panebianco
Corinne R. Roxby
Bonnie & Peter Schorsch
Evelyn Price Scott
Lucy Bell Sellers
Rebecca M. Shuttleworth
Frances* & Bayard Storey
Margot I. West
Nancy & John Williams
Lenore & Albert Zimmermann

**$250 - $500**
Elaine & Richard Bell
Charlotte C. Betancourt
Melissa & Charles Calvert
Susan Crane & Joel Gottfried
Ann Csik & John Linck
Susan & Kenneth Frank
Kim & Robert Frisbie
Richard S. Greeley
Patricia & Thomas Griffin
Mary & Edward Herman
Mary Hopkins
Helen & John Horstmann
Pemberton Hutchinson
Annabelle P. Irey
Barry W. Jeffries
Warne P. Johnson
Jennifer & Matthew King
Linda & William Koons
Korin & Larry Korman
Madelyn Ladner & Robert Gutowski
Gretchen & John Lea
Carol H. Lippincott
Laura & Marc McKenna
Janet & John Moyer
Denise Dunlap & David Mull
Nicole & Mark O’Rourke
Tamara & Joseph Paulits
Sara & Ronald Piddington
Michelle & Edward Polkowskie
Charles F. Reim Jr.*
David James Smith
Tamara Smith & Thomas Callis
Maria & Radclyffe Thompson
Alison & Brad Thornton
Toni* & Loren Vosika
Leslie & Stephen Weisser
Catherine A. Worrall
Minturn T. Wright III

*Deceased

Photo: Paul W. Meyer
Leadership Members

Membership revenue is a critically important source of unrestricted operating income for the Morris Arboretum. All members contribute to the organizational strength of the Morris Arboretum with their membership dues. The individuals listed below have distinguished themselves by joining at the highest levels of membership.

Laurel ($1,000)
Harry S. Cherken Jr.
Mary & Anthony Creamer
Henry E. Crouter
Robert H. Dessin
Ellin Dixon Miller & Bruce M. Miller
Suzanne & George Downs
Hadley & J. Dickson Ferguson
Pauline Gray & Edward S. Barnard
Lynda & W. Anthony Hitschler
Ann D. Hozack
Norman James
Susan & William Learnard
Evamarie Malsch
Arabella & James Pope
Joly W. Stewart
R. William Thomas

Oak ($500)
Claire & John Alexander
Dorothy & Andrew Allison
Leonard Aulenbach & Paul McKelvie
Katherine A. Behan & Katherine D. Sherif
Kristin & James Biddle
Margaret & Nathaniel Bowditch
Mary Jo & Jeffrey Buckwalter
Marcia & Ross Campbell
Jenny Rose & H. Augustus Carey
Ruth & Tai Chang
Jennifer & Daniel Cohen
Ellen & Michael Colibraro
Pamela & Christopher Davis
Anne & Willis Dibble
Gene & Charles Dilks

Membership Statistics

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<th>FY 2015</th>
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<th>FY 2013</th>
<th>FY 2012</th>
<th>FY 2011</th>
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<td>Adult Members</td>
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<td>Child Members</td>
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<td>5,983</td>
<td>6,216</td>
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<td>Number of New Memberships</td>
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<td>2,447</td>
<td>1,711</td>
<td>1,850</td>
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HOLLY ($250)
Martha & Williams Agate
Sheila & Antonio Ano
Valerie Arkoosh & Jeffrey Harbison
Patricia Bailey & Richard Murray
Lydia & Paul Bankes
Donna & Louis Beardell
Rita & Joseph Beyer
Marie & Peter Bowers
Joan & George Brady
Frank W. Brouse
Susan & Richard Brown
Mary V. Burke & Craig S. Harnitchek
Mary Alice Cheney & Scott Goldman
Carol & Richard Collier
John J. Costello

William W. Costello
Bea Cromwell
Emily & Edward Daeschler
Victoria & Colin Dawson
Constance S. Dee
Karren & G. Edward DeSeve
Anne & Thomas Dobbins
H. Elizabeth & Thomas Dolan IV
Stacie & Gregory Driscoll
Andrea Durison-Clark & Richard Clark
Julia & Eugene Ericksen
Steven B. Erisoty
Charlotte & Milton* Feldman
Meryl F. Fisher
Susan & Robert Fleming
Lou Gatti & Douglas Nixon

Deirdre J. Godin
Julie & Colin Gouveia
Jane Webster Gray
Sandra & Thomas Greenwood
Christin & David Gregory
Susan & Arthur Hankin
Elizabeth & George Heimbach
Monika Hammers & Stephen Heimann
Gail & Peter Hollenbeck
Mary Hopkins
Helen & John Horstmann
Pemberton Hutchinson
Virginia & Thomas Illick
Eileen & Ronald Javers
Beth & Hyland Johns
Judith Johnston Wexler

Barbara & Clem Dinsmore
Mary C. Disston
Margaret Einarsen & Robert McGrath
Elizabeth & Thomas Evans
Alice & Richard Farley
Lisa M. Gemmill
Mary & Richard Graham
Richard S. Greeley
Patricia A. Griffin
Mary Lane & Robert Durham
Janet H. Lochner
Terry Marek & Peter Buttenwieser
Evelyn & John McNiff
Ann K. Mellor
Lee & Alan Miller
Carolyn & David Montgomery
Catherine & Hugh Moulton
Hiram H. Munger
Kathleen Nelson & John Kromer
Lorna & Lathrop Nelson
Diane Newbury & Steven P. Berman
Marianne S. Rhoads
Theresa & John Rollins
Corinne R. Roxby
Lucy Bell Sellers
Cynthia & James Sillhart
Louisa Spottswood & Robert Coughlin
Janet & Matthew Stern
Frances* & Bayard Storey
Virginia & Lane Taylor
Ann von Mehren
Margot I. West
Lori & Thomas Jones
Nicole Juday & Samuel Rhoads
Susanna Kors & Joseph Kristy
Melissa O. Koussis & S. Stacy Mogul
Mary Ellen & William Lamb
Angelina & Cristina Lazostefanini
Barbara L. Lippman
Louise M. Lisi &
Burton S. Froom Jr.
Betty Litsinger & James Craig
Eleanor & Morris* Lloyd Jr.
Diana J. Mackie
Florence & Richard Maloumian
Rose Marie McCabe
Paul W. McCloskey
Diane & Seth McDowell
Lisa & John McGill
Dennis C. McGlade
Laura & Marc McKenna
Jeanne L. McMIndes & Joseph T. Conahan
Jean C. Plante McNelis
Marianne Miserandino & Dimitrios Diamantaras
Erin & Kevin Monaghan
Ann & Thomas Morris
Kristin Mullaney & David Ertz
Alison & Alexander Nalle
Susan & Andrew Nolan
Celia & Douglas O’Leary
Margaret & Gerald O’Neill
Sarah & Michael Peterson
Dorothy & Ronald Pieringer
Deborah R. Popky
George L. Popky
Jeanne & Clair Raubenstine
Tanya & Brian Regli
Jane & Robert Rivera
Kristine & Eric Robinson
Robert Rodgers Jr.
Susan & Todd Rothenberger
Elizabeth & Harvey Rubin
Jane M. Ruffin
Jeanette Russell
Nancy & John Ryan
Ellen Lea & Dale Scheyler
Veronica & Stephen Schreyer
Laurie & William Schutt
Antoinette Farrar Seymour
Karen & Robert Sharrar
Lesley & James Shepard
Heidi & Robert Shusterman
Taylor & Frank Slaughter
Tamara Smith & Thomas Callis
Nicole & Laurence Snyder
Geraldine & John Soeffing
Sharee Solow
Tamar & Phillip Stern
Candace & John Stoudt
Barbara & Leonard Sylk
Susie Sargent* & David Van Ness Taylor
Maria & Radelyffe Thompson
Linda & Keith Thomson
Jennifer & Brien Tilley
Jennifer Torpie & Germaine DeSeve
Carmen Torres Rodriguez & Richard Kohlhepp
Ella Torrey
Elizabeth Morrow Urffer
Anne Walsh & Donato Daddario
Caroline H. West
Susan & David West
Quentin M. White
Wendy Willard
Camay Williams
Pamela & Dick Williams
Christine & Reed Wilmerding

Catherine A. Worrall
Minturn T. Wright III
Rebecca & David Yuhas
Suzanne Zeleznik & David Smith
Lenore & Albert Zimmermann

* Deceased
The Lydia Morris Legacy Society

For the last 17 years of her life following the death of her brother John, Lydia Thompson Morris continued to develop the estate that they had established together, and which, at her death, became the Morris Arboretum of the University of Pennsylvania. When she passed away in 1932, her estate plans included an endowment for the preservation, upkeep and maintenance of an arboretum. In 2004, the Advisory Board of Managers created the Lydia Morris Legacy Society to honor all those who have provided for the Arboretum in their estate plans.

Jane B. Alavi
Anonymous (3)
John E. Basinski
Beatrice & Robert Bast
Roberta L. Berg
Harry F. Bower
Joan & George Brantz
Jeanne & Philip Connolly
Jennifer Cromer
Betty K. Davis
Nancy S. Day
Carol A. Dolinskas
Ruth & Barry Dubinsky
Elizabeth O. Evans
Mary* & Joseph P. Flanagan Jr.
Jeanne & Philip Connolly
Joan O. Hanby
Pamela & James Hill
Charles J. Ingersoll
Christine James
Norman James
Barry W. Jeffries
Jane S. Kennedy
Janet E. Klein
Joan Kronick
Lee Laden
Susan & William Learnard
Marilyn & Stephen Leonard
Evamarie Malsch
Elizabeth P. McLean
Gail D. Miller
Alan T. Miller
Henry S. Miller Jr. & J. Kenneth Nimblett
Hiram H. Munger
Ruth G. Preucel
Francis H. Rasmus Jr.
Ann Reed
Christine & Stefan Reisenfeld
Ann F. Rhoads
Debra L. Rodgers & Paul W. Meyer
Joan S. & Stanley W. Root*
Rebecca Shapiro
Elizabeth & John A. H. Shober
Victoria C. Sicks
Marcia M. & Leon Steinberg
Elizabeth Van Vleck
Geraldine Brown Wexelblat
Susan Wexler
Quentin M. White
* Deceased

A Lasting Legacy
Debra L. Rodgers and Paul W. Meyer

Planned gifts have been an important part of the Morris Arboretum since its very inception and were part of the estate plans and legacy left by John and Lydia Morris. Continuing this great tradition, Debra L. Rodgers and Paul W. Meyer, the F. Otto Haas Executive Director, announced a generous planned gift in the form of a Charitable Remainder Unitrust (CRUT).

Having been part of the Arboretum family for nearly four decades, Debbie and Paul decided to make the Morris Arboretum their most important philanthropic priority when they began planning their wills years ago, establishing an endowment to fund educational opportunities for Arboretum staff. Debbie and Paul believe in the power of travel and continuing education to enrich people’s lives, and have both gained wonderful experiences through educational benefits offered by their employers.

In 1991, Debbie completed her MBA at Villanova University with tuition benefits offered by her employer at the time, a step that eventually led her to her current position as an executive at Aramark. When he was in his tenth year at the Arboretum, Paul was given the unique opportunity to embark on a year-long sabbatical at the University of Edinburgh and the Royal Botanic Garden in Scotland. He returned from this “rich and rewarding” experience inspired to bring new life to the Arboretum. It is both Debbie’s and Paul’s wish that their endowment provide similar life changing experiences for members of Arboretum staff for years to come.
ENDOWMENTS

Dorrance H. Hamilton Fernery Endowment
Children’s Education Endowment
Chirico Plant Research Endowment
Tree Care Endowment
McLean Natural Areas Endowment
Paul W. Meyer and Debra L. Rodgers Study-Travel Endowment
Alice and Liddon Pennock Flower Walk and Intern Endowment
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**A NIGHT TO REMEMBER**

The Morris Arboretum was thrilled to honor Susan and Moses Feldman at *Moonlight & Roses presented by The Haverford Trust Company*. A dedicated planning committee led by co-chairs Natalie and Ralph Hirshorn and Elizabeth and Kyle Salata helped to make this the Arboretum’s most successful fundraising gala to date. This record-breaking year saw a sold-out dinner with ticket sales at an all-time high. The event continues to grow, attracting new corporate sponsors each year and has shown an increase in revenue of more than 100% over the past three years. The Haverford Trust Company—a longtime lead donor to *Moonlight & Roses*—raised the bar this year and partnered with the Arboretum as the first-ever *Moonlight & Roses* title sponsor.

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Photo: Bob Raines
ARTISTS IN THE GARDEN

Last spring, Morris Arboretum partnered with the Pennsylvania Academy of Fine Arts (PAFA) in a collaborative exhibition featuring artwork by students, alumni, and faculty of PAFA. Titled Artists in the Garden, the exhibit kicked off a year-long celebration of art in the garden, and was held in conjunction with PAFA’s exhibition, The Artist’s Garden: American Impressionism and the Garden Movement, 1887–1920.

The exhibit was curated by Professor Jill A. Rupinski who explained, “Artwork chosen for this exhibition reflects the spirit of the garden through diverse artistic vision. Whether working from a public or private space, a country or town garden, these artists derive inspiration from garden foliage, arboreal content, and floral and botanical motifs. The works frame nature as a portrait subject within contained, intimate spaces.”

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Photo: Rebecca Berger
Champions for Arts and Culture
Greg Rowe and Peggy Amsterdam

Greg Rowe and Peggy Amsterdam collaborated on many of Philadelphia’s most significant cultural initiatives from 2000 to 2009, when Greg led the local culture program at The Pew Charitable Trusts and Peggy served as Executive Director of the Greater Philadelphia Cultural Alliance. Morris Arboretum member, Barbara (Bobbie) Lippman, was their friend and colleague. After their passing, Bobbie wanted to do something special to memorialize their commitment to arts and culture in this region. She explained, “I could think of no better place for this tribute than Morris Arboretum, where cultural participation and audiences have been growing in new and exciting ways.”

Tributes and Memorial Gifts

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