

IMPACTREPORT JULY 2022 - JUNE 2023





"The gardens are spectacular. As a firm believer that forest bathing helps us physically and spiritually, the gardens are not just food for the senses but for the soul as well."

–Morris visitor

LETTER FROM THE EXECUTIVE DIRECTOR

William Cullina F. Otto Haas Executive Director

Greetings

In 2023, we celebrate our 90th year as a public garden. University of Pennsylvania President Thomas Sovereign Gates officially opened the Morris estate to the public in the spring of 1933 as the newly minted Morris Arboretum. Through the decades, the Morris has grown into one of the largest public gardens in the United States. We are proud to be an arboretum, but we, like many of our peers, realize that many people do not understand what an arboretum is. The truth is, along with our amazing collection of trees, we are also known for our gardens. So, in celebration of our 90th, we decided to expand our name to include both. It is our belief that by changing our name to Morris Arboretum & Gardens, we are more accurately describing who we are while making ourselves more understandable and welcoming to wider audiences.

Speaking of gardens, in April, we reopened our beloved and greatly enhanced Rose Garden, now featuring elegant Pennsylvania bluestone pathways on the central axes for greater accessibility and functionality. In May we celebrated the 25th anniversary of our Garden Railway with an expanded track system and extensive new plantings. In June we opened a brand new "pop-up" garden, *Exuberant Blooms*, which featured a quarter acre of bee- and bird-friendly blooms in a section of former turf within the Azalea Meadow, to the delight of visitors and butterflies alike.

Although trees often outlive us, they do not live forever. Many of the trees alive when President Gates cut the ribbon in 1933 are no longer with us. Age, disease, and climate change have all played a part. One particularly sad loss this year was the large red oak that graced the corner of our property on Stenton Avenue that is the northwesternmost point in the city of Philadelphia. We replaced it with a sapling southern live oak collected on our 2012 expedition to the Tidewater Virginia area, which we hope will live to see our 300th anniversary. This year we sent our staff to Kentucky, Alabama, and locally here in Pennsylvania to collect native species we hope will be better climate-adapted to the future Morris. Additionally, staff planted over 200 trees and shrubs from our nursery on the grounds this fall.

As we near the dawn of our second century as a public garden, I am excited to report that we are putting the finishing touches on our comprehensive 20-year master site plan. The plan features greatly expanded research and education facilities, new and restored gardens and features, and key visitor amenities such as accessible parking and entry, a new food and event space, and much more.

As always, I am deeply grateful for your support for this wonderful institution. I hope you are as proud as I am at what we have become and as excited as I for the bright future ahead.

With deepest thanks,

 $i Q_{i2}$ $(i Q_{i})$

A Beautiful Future

Ninety years have passed since the Morris Arboretum & Gardens opened its gates to a curious public. In 1933—at the height of the Great Depression—visitors flocked to see the exquisite gardens at the former estate of industrialist scions Lydia and John Morris. Carefully conceived and beautifully tended, the gardens were both iconic and inspiring. Beauty was in short supply and the Morris delivered it in spades.

Today, the Morris remains among the most beautiful public gardens in the region and the nation. Its living collection is admired by peer institutions around the world, and our visitors—more than 170,000 in FY23—still flock to experience the abundant beauty that is found at nearly every turn.

The Morris recognizes that its beauty is powerful—it opens a portal for welcoming the public and inspiring them to consider the many ways in which they can connect with nature. As is often said, the Morris is a living laboratory, where plant science, horticulture, education, and outreach initiatives join forces to convey and share important information about the natural world.

Our donors enthusiastically and generously support these efforts. In 2023, the Morris received more than 5,800 gifts totaling nearly \$4.1 million for operations, education and outreach, research, and horticultural enhancement. From contributions in support of enhanced access in the refurbished Rose Garden, and a whimsical new train shed at the Garden Railway, to the seasons-long beauty of *Exuberant Blooms*, our donors enabled us to introduce captivating new garden features that engage, inspire, and delight visitors. Thanks to our donors, visitors can now immerse themselves in multi-sensory experiences that not only celebrate the wonders of the natural world but also offer them the tools they need to learn how they, too, can steward the environment in their own communities, homes, and backyards.

Our donors have also generously supported the Morris's efforts to expand its plant science research program, providing the means by which our researchers can embark on studies that contribute to a global understanding of plant life, especially in the field of rare and endangered plant species. Your unwavering support for the aims of plant science research has fueled our commitment to making a lasting impact in the field.

As the Morris continues to move forward with these efforts, we remain steadfast in our dedication to fostering a deeper connection between people, plants, and place. We are committed to maximizing the impact of every dollar donated, ensuring that your generosity makes a meaningful difference in our programs and initiatives.

Together, we can create a future where nature thrives, and our understanding of plants and their importance grows.



MORRIS ARBORETUM & GARDENS FINANCIAL REPORT // FY23 Statement of Activities

	Unrestricted Funds	Temporarily Restricted Funds	Permanently Restricted Funds	FY23 TOTAL
Revenue and Support				
Earned Revenue	2,777,819	_	—	2,777,819
Contributed Revenue	1,342,486	1,186,498	626,278	3,155,262
Investment Income	1,005,259	2,939,428	—	3,944,687
Government Support (Grants)	92,833	—	—	92,833
University Support/Misc	980,742	—	—	980,742
Subtotal Revenue and Support	6,199,139	4,125,926	626,278	10,951,343
Net Assets Released from Restrictions	3,237,381	(3,237,381)		
Total Revenue and Support	9,436,520	888,545	626,278	10,951,343

Salaries & Benefits				
Total Salary & Benefits	4,928,658	—	—	4,928,658

Program Expenses				
Plant Science	60,854	_	—	60,854
Horticulture	895,772	_		895,772
Education	205,367	_		205,367
Visitor Experience	127,927	_		127,927
Facilities Operations	1,019,309	_		1,019,309
Development	274,253	_		274,253
Marketing	269,421	_		269,421
General & Administrative	138,457	_		138,457
Capital Improvements	156,209	_		156,209
University Services	1,360,293	_		1,360,293
Total Expenses	9,436,520	_		9,436,520

CHANGE IN NET ASSETS +/(-)	(0)	888,545	626,278	1,514,823
----------------------------	-----	---------	---------	-----------

Investing in Endowment

The Morris was fully open and able to run all activities in FY23, marking a return to normalcy after external factors limited our operations in FY21 and FY22. With strong earned, gift, and endowment revenue, and cost controls in place, we generated a healthy operating surplus again in FY23.

Endowments make up a large portion of our income pool and revenue from endowments generated over 38 percent of total operating income in FY23. Interest on the endowments provides ongoing support for a large portion of the Morris's operations, with this revenue covering 46.6 percent of total operating expenses in FY23.

While the principal of the endowments may not be touched, gifts to endowment provide a steady funding source for the Morris Arboretum & Gardens and allow us to remain mission-focused regardless of external challenges. The health, depth, and breadth of our endowments is something we rely on and for which we are deeply grateful.

Over the past decade, the Morris has received nearly \$12 million in endowment gifts, with total endowment assets totaling \$81.8 million at the end of the last fiscal year, FY23. As was the case for most organizations with endowment holdings, the market value of the Morris's portfolio experienced a decrease over the past two fiscal years after achieving a stellar high in FY21. Even with this decrease in value, the spendable income from our endowments increased to \$3.9 million by the end of FY23, doubling over the past ten years.

\$81.8 million

Combined market value of Morris Arboretum & Gardens endowments as of June 20, 2023

\$3.9 million

Spendable income from combined endowments in 2023 **100%** increase over 10 years

\$11.9 million

New endowment gifts in the last 10 years



ENDOWMENTS – Market Value & Spendable Income

By the Numbers

The Morris Arboretum & Gardens continued to be an inspiration to people from all over the world—from our neighbors around the corner in Chestnut Hill to first-time visitors traveling from overseas to attend a gorgeous garden wedding.







000 ())) 163,044 GENERAL ATTENDANCE





31 states WHERE ARE OUR MEMBERS FROM?











6 MORRIS ARBORETUM & GARDENS

Morris in the News

Morris Arboretum & Gardens received a lot of attention in FY23, including being mentioned on *Good Morning America* for our cherry blossoms! We received coverage for Wawa's first-time gift in support of the Morris's active-duty military free admission program. The renovation of the Rose Garden and our *Moonlight & Roses* gala brought the TV cameras out, and the celebration of the Garden Railway's 25th anniversary was a media magnet.









Social Media Highlights

These were our most popular posts on Facebook and Instagram for FY23!

Tue 12/27/2022 6:55 am	um & Gardens <u>1 PST</u>	Morris Arboretu <u>Tue 5/9/2023 7;41 am Pi</u>		Morris Arbore Thu 9/22/2022 6:16 am	PD.
We recently said farewell to ar Dougherty's stickwork sculptu		25 Years of the Garden Railwa		Last week we said farewell to bur oak (Quercus macrocarpa	
Loop. Built in March 2019 ove		Gardens • Opening May 26 – 🛕 🗱 🛱 This year we're celeb		Hall. Planted in 1926, when a	
		ALL TANK			Crat .
				White and the	
	EX S				
	(III)	A CALL AND			
	11.72		The second		U. Santa
Total Engagements	3,345	Total Engagements	2,699	Total Engagements	2,
	3,345 574	Total Engagements Reactions	2,699 611	Total Engagements Reactions	
Reactions					2,2
Reactions Comments	574	Reactions	611	Reactions	
Reactions Comments Shares	574	Reactions	611 77	Reactions Comments	
Ed Total Engagements Reactions Comments Shares Post Link Clicks Other Post Clicks	574	Reactions Comments Shares	611 77 78	Reactions Comments Shares	

0 o morrisarboretum O morrisarboretum o morrisarboretu М М М Fri 6/2/2023 2:38 pm PDT Tue 10/25/2022 12:15 pm PDT Tue 12/27/2022 6:55 am PST This week is predicted to be peak fall foliage We recently said farewell to artist Patrick We're celebrating the joy and importance of in Philadelphia! 💰 Celebrate the end of Dougherty's stickwork sculpture, Loop de public gardens at the Garden Railway this October with us and admire the autumn. Loop. Built in March 2019 over the course of. vear! See miniature replicas of iconi 1,991 Total Engagements 2,538 Total Engagements Total Engagements 1,225 Likes 2,430 Likes 1,862 Likes 896 27 78 10 Comments Comments Comments 81 51 Saves Shares 228 Saves 91 Saves ø ø Ø

Cross-Network Performance

7/1/2022 – 6/30/2023 Instagram, Facebook, X, and LinkedIn

67,561

Total audience **↑ UP 12%**

7,255

Net Total Audience Growth **↑ UP 32%**

5%



Video Views **↑ UP 212.2%**



Leadership Gifts and Pledges

The Morris Arboretum & Gardens is grateful to the following individuals who have provided generous operating, programmatic, and/or capital support through new gifts, pledges, or pledge payments totaling \$2,500 or more in Fiscal Year 2023.

\$250,000 and above

Susan & Moses Feldman Janet & John Haas Maria & Radclyffe Thompson

\$100,000-249,999

Anonymous (2) Jessie B. Hill & Ming Fang Leonard Korman Family Lee Laden* Rebecca M. Shuttleworth Mary D. Starr

\$50,000-99,999

Edith R. Dixon Janet S. Klein

\$25,000-49,999

Jane & Abass Alavi Sally & Dick Brickman Lexa Edsall & Robert Victor Pamela & W. Roderick Gagné Linda & David Glickstein Carole Haas Gravagno Jane MacElree Bonnie & Peter McCausland Ann & Frank Reed Elizabeth & Kyle Salata Martha J. Wallace & Edward W. Kane

\$10,000-24,999

Anonymous (2) Gwendolyn Asplundh Cathleen & Robert Bartlett Mary Pat & Thomas Boyle Joan N. Brantz Susan & John Campbell Susan R. & George W. Connell Carol A. Dolinskas Steven H. Gendler Penelope P. Harris Mary Lane & Robert Durham Sarah & Ted Lodge Aileen & Brian Roberts Elizabeth Van Vleck Maureen Ward & Elie-Antoine Atallah Robert Warth Patricia & Clarence Wurts Sue* & Michael Young Fund

\$5,000-9,999

Anonymous (3) Jan Albaum & Harry Cerino Joan & Robert Anderson Hali & Scott Asplundh Beatrice Bast* Barbara Berkowitz Marcia Campbell Deborah E. Glass Ellen & Jay Hass Pamela & James Hill Christine James Paul McKelvie Sandra L. McLean Lorna & Lathrop Nelson David T. Orthwein Bette & Jonathan Perlman Debra L. Rodgers & Paul W. Meyer* Marilyn Steinbright Thomasina White & Anthony Nelson

\$2,500-4,999

David Anstice & Ana-Maria Zaugg Christine & Michael Bamberger Annabelle Canning Nancy & Mark Celoni Ruth & Tai-ming Chang

Allison & Aurelio DeCaro Jane & Walter Evans Christina & Dean Fournaris C. Meade Geisel Jr. Misty & Gregory Harth Natalie & Ralph Hirshorn Carol & James Hovey Sandra A. Johansen Emilie & Peter Lapham Penelope Lapham Louise M. Lisi Elizabeth & Robert Lukens Mandie & Blair Lyon Nancy Louise Miller Jacki & Pat Mullen Hiram H. Munger Diane Newbury & Steven Berman J. Kenneth Nimblett Robert S. Price Gretchen & J. Barton Riley Louise Root Melby Nina & Eric Schneider Bonnie & Peter Schorsch Elizabeth & John A.H.* Shober Allan Summers David Van Ness Taylor Tasha Taylor-Igbanol & Ryan N. Igbanol Anne Walsh

Gifts to Endowment, Programs, and Special Projects

The Morris Arboretum & Gardens acknowledges the individuals who have made gifts of \$250-\$2,499 in Fiscal Year 2023 to endowments, programs, and/or special projects.

Roberta L. Berg Mark Delestatius Anne & Walter Godley Sandra & Thomas Greenwood Pamela & James Hill Diane & W. David Knox Madelyn Ladner & Robert Gutowski Louise M. Lisi James C. McCracken Sharon & J. Christopher Miller Carolyn Montgomery Susan Munch Nina & Eric Schneider Nina Siegler **Richard Siller** Susan G. Smith Leigh-Anne & Steve Spokane JoAnn & Joseph Townsend Frances & John Ward



Photo by Rob Cardillo

The Collectors Circle

The Collectors Circle is a group of individuals who give \$2,500 or more to the Annual Fund. Their commitment provides organizational strength and capacity for the Morris Arboretum & Gardens. This list acknowledges donors who made new gifts or pledge payments in Fiscal Year 2023.



\$50,000 and above

Edith R. Dixon Mary D. Starr

\$25,000-49,999

Anonymous Lexa Edsall & Robert Victor Carole Haas Gravagno Janet & John Haas Jane MacElree Rebecca M. Shuttleworth Martha J. Wallace & Edward W. Kane

\$10,000-24,999

Anonymous Gwendolyn Asplundh Cathleen & Robert Bartlett Mary Pat & Thomas Boyle Susan & John Campbell Susan R. & George W. Connell Carol A. Dolinskas Penelope P. Harris Jessie B. Hill & Ming Fang Leonard Korman Family Mary Lane & Robert Durham Sarah & Ted Lodge Bonnie & Peter McCausland Ann & Frank Reed Elizabeth & Kyle Salata Elizabeth Van Vleck Robert Warth

\$5,000-9,999

Anonymous (2) Jane & Abass Alavi Jan Albaum & Harry Cerino Hali & Scott Asplundh Beatrice Bast* Barbara Berkowitz Marcia Campbell Wendy & Walter Foulke Pamela & W. Roderick Gagné Pamela & James Hill Christine James Paul McKelvie David T. Orthwein Bette & Jonathan Perlman Susan & Michael Schurr Patricia & Clarence Wurts

\$2,500-4,999

David Anstice & Ana-Maria Zaugg Annabelle Canning Ruth & Tai-ming Chang Jane & Walter Evans Susan & Moses Feldman Christina & Dean Fournaris C. Meade Geisel Jr. Linda & David Glickstein Ellen & Jay Hass Natalie & Ralph Hirshorn Carol & James Hovey Sandra A. Johansen Janet S. Klein

Emilie & Peter Lapham Penelope Lapham Marguerite Lenfest Elizabeth & Robert Lukens Mandie & Blair Lyon Sandra L. McLean Nancy Louise Miller Toby Needleman & Robert Shusterman Diane Newbury & Steven Berman J. Kenneth Nimblett Marianna Price Coll Robert S. Price Gretchen & J. Barton Riley Debra L. Rodgers & Paul W. Meyer* Nina & Eric Schneider Bonnie & Peter Schorsch Elizabeth & John A.H.* Shober David Van Ness Taylor Eliza Taylor Tasha Taylor-Igbanol & Ryan N. Igbanol Anne Walsh Maureen Ward & Elie-Antoine Atallah Anna & Charles Woodward

Gifts to the Annual Fund

The Annual Fund is a significant source of support for the Morris's annual operating budget. This list acknowledges individuals who have made new gifts or pledge payments in Fiscal Year 2023 of \$250–\$2,499. Annual Fund donors of \$2,500 or more are members of the Collectors Circle and are acknowledged on the previous page.

\$1,000-2,499

Joanna & Michael Andrews Mary & Ralph Benner Emily & Edward Daeschler Mark Delestatius Martin Farley Susan & Robert Fleming Nancy Frederick Marion Phyllis Girard Patricia & Thomas Griffin Louise & Peter Havens Marilyn & Stephen Leonard Lyn & Daniel Lerner Henry S. McNeil Jr. Ann P. Morris Hiram H. Munger Tamara & Joseph Paulits Nancy Pontone Mary Jane Raymond Rita & Lawrence Salva Cornelia Schaefer Lucy Bell Sellers Beth Somers Stutzman Virginia & Lane Taylor Mira Zergani & Antonio Quiles

\$500-999

Joan & Robert Anderson Crystal Balla Charlotte H. Biddle Patricia & Jeff Boujoukos Susan Campbell Sara Gilbert Suzette & Peter Hearn Gretchen Heebner Mary & Paul Henry Barbara & John Kimberly F. Peter Kohler Angela Liem Elizabeth Masters & John Basinski Janet & John Moyer Alison & Alexander Nalle Pepper & Jeffrey Rexford Marian & Michael Rieders Natalie & Wavne Thomas Beulah Trey & Steve Masters

\$250-499

Anonymous Maureen Alexander & Kathryn Doyle Susan Asplundh Jane & Richard Baron Amy Brantz Bedrick & Edward L. Bedrick Charlotte C. Betancourt Mary B. Coe & Thomas J. Gallagher Kristine Conner & Daniel McNally Helen & Fred Consaley Susan Crane & Joel Gottfried Bridget & Gary Crooks Ann Csink & John Linck Denise & John D'Avella Leonardo Diaz Anne & Thomas Dobbins Diana & Stuart Donaldson Nancy Drye & Robert Thomas Anne Marie Kane Maxine Lewis Louise M. Lisi Mary & Richard Noe Donna & John Park Elizabeth Price & David Lamb Linda & Walter Ritter Nancy Roberts Kristine & Eric Robinson Penny & Paul* Rubincam Allyson & David Schwartz Joly W. Stewart Ann Tabone & Charles Mazza Alison & Brad Thornton Elsie & David Viehman Minturn T. Wright III



IMPACT REPORT 2023 **13**

Leadership Members

Membership revenue is an important source of unrestricted operating income for the Morris Arboretum & Gardens. All members contribute to the organizational strength with their membership dues. The individuals listed below have distinguished themselves by joining at the highest levels of membership in Fiscal Year 2023.

Laurel \$1,250

Harry S. Cherken Jr. Ruth Colket Jeanne & Philip Connolly Mary & Anthony Creamer Gene & Charles Dilks Laura & Mark Dingfield Suzanne & George Downs Eleanore & Christopher Gadsden Elizabeth H. Gemmill Mary & Richard Graham Ann D. Hozack Cathy Hozack Roger Learnard Susan D. Learnard Evamarie Malsch Ruth Van Sciver Peckmann Arabella & James Pope Maryellen Reilly Lin Snider & Andrew Markowitz

Oak \$750

Dorothy & Andrew Allison Donna & Louis Beardell Audrey Eveloff Berman & John Berman Robert Berry Kristin & James Biddle Kathleen & Scott Brenman Mary V. Burke & Craig S. Harnitchek Gretchen Carey Laura Carey Diana & James Cosgrove Karen & Edgar David Caryn E. Douma & Eric C. Eichenwald Lisa Erlbaum Margaret & Thomas Farnoly Lisa M. Gemmill Dorothy Vida Grier-Walsh & Christopher Walsh Susan & Arthur Hankin Susan & W. Henry Harrison George Henderson

Eileen & Ronald Javers Korin & Larry Korman Melissa O. Koussis & S. Stacy Mogul Elizabeth Masters & John Basinski Rose Marie McCabe Karen Miller & Graham Brent Erin & Kevin Monaghan Catherine & Hugh Moulton Hiram H. Munger Alison & Alexander Nalle Toby Needleman & Robert Shusterman Lorna & Lathrop Nelson Donna & John Park Kristine & Eric Robinson Elizabeth & Harvey Rubin Elsa Scherphorn Anita Marie Smith Tamar & Phillip Stern Joly W. Stewart Maria & Radclyffe Thompson Christopher Walsh Julia Warren Judith & Julian Wessell

Holly \$350

Cvnthia & John Affleck Sarah & David Andrews Patricia Bailey & Richard Murray Charlotte H. Biddle Frances Bourne & William Hoffner Maryanne & Henry Buck Mary Jo & Jeffrey Buckwalter Rebecca W. Bushnell & John D. Toner Jenny Rose & H. Augustus Carey Maryalice Cheney & Scott Goldman Carol & Richard Collier Emily & Edward Daeschler Leslie Davis & Timothy G. Reekie Pamela & Christopher Davis Phoebe A. Driscoll Dennis Duffy Steven B. Erisoty

Sonia Fair & Paul Pogharian Alice & Richard Farley Charlotte T. Feldman Kimberly & William Freeman Meg & Joshua Hartman Carol & Dennis Heffernan Monika Hemmers & Stephen Heimann Helen & John Horstmann Louise R. Johnston Jane Subak Kennedy F. Peter Kohler Linda & Alfred Kuffler Julia B. Leisenring Armando Llanes Eleanor P. Lloyd Lisa Lloyd Brian MacDougall Kassandra Martin-Wells Lisa & John McGill Dennis C. McGlade Laura & Marc McKenna Evelyn & John McNiff Kathleen Nelson & John Kromer Margaret Mary & Gerald O'Neill **Ross Pogharian** Beth & Jonathan Riches Jane & Robert Rivera Judith & Rick Rodes Laurie & William Schutt Miriam & Aaron Silberstein Lauren & Michael Sileski Cynthia & James Sillhart Taylor & Frank Slaughter Jody & Gary Sprague Francesca Staffieri & Michael Magro Judith J. Wexler Ginny Williams & Thomas Rehermann Margaret Diana Wood Danette Wormer & Theodore Schurr Catherine A. Worrall Minturn T. Wright III Rebecca & David Yuhas Lenore & Albert Zimmermann

Matching Gift Organizations

American Endowment Foundation The Asplundh Foundation Charities Aid Foundation Chipstone Foundation/Stanley & Polly Stone Fund GlaxoSmithKline Foundation IBM Matching Grants Program Johnson & Johnson Corporation Merck & Company Inc. Pfizer Foundation Matching Gifts Program Vanguard Group Foundation WIlliam Penn Foundation Special Gifts Program



IMPACT REPORT 2023 **15**

Corporate, Foundation, Government, and Nonprofit Donors

The Morris Arboretum & Gardens is grateful to the following corporations, foundations, government agencies, and nonprofit organizations who have provided generous operating, programmatic, and/or capital support through new gifts, pledges, or pledge payments totaling \$250 or more in Fiscal Year 2023.

\$250,000 and above

Moses Feldman Family Foundation 1956 Otto Haas Charitable Trust

\$100,000-\$249,999

George Putnam Ausolus Trust

\$25,000-49,999

The CHG Charitable Trust Kane Wallace Foundation Jane & Leonard Korman Family Foundation The Lida Foundation Jane C. MacElree Family Foundation The McCausland Foundation Powder Mill Foundation The Clark R. Smith Family Foundation William Penn Foundation Special Gifts Program

\$10,000-24,999

Gwendolyn M. Asplundh Trust The Chanticleer Foundation Moses & Susan Feldman Fund Independence Blue Cross Johnson, Kendall & Johnson Inc. The Marshall-Reynolds Foundation Penn Human Resources Penn Medicine Raynier Institute and Foundation Ropes Wealth Advisors United Way of Greater Philadelphia and Southern New Jersey Victor-Edsall Family Fund Wawa Inc. Young Family Charitable Fund



hoto by Leslie Cran

\$5,000-9,999

Bank of America The F.A. Bartlett Tree Expert Co. Beatrice W. Bast Charitable Trust Berkowitz Family Foundation CHUBB The Haverford Trust Company The Hill at Whitemarsh Morgan, Lewis & Bockius LLP David T. Orthwein Revocable Trust Penn Business Services Penn Division of Finance Penn Facilities & Real Estate Services PURE Insurance Debra Rodgers and Paul Meyer Fund Springer Capital LLC Studio of Metropolitan Design Architects LLC ThinkGreen LLC WSFS Bank WTW

\$2,500-4,999

Anonymous Albaum Cerino Fund Allied Universal The Asplundh Foundation Bergmann Associates **Bluestone Foundation** CCI Consulting Glenna Stone Interior Design 🥑 Harth Builders Inc. The Hovey Foundation InTech Construction KieranTimberlake Law Office of Jed Silversmith LLC 🥏 Mr. & Mrs. Wayne B. Lyon Foundation Obermayer Rebmann Maxwell & Hippel LLP Pennoni Associates Inc. Philadelphia Eagles LLC The Philadelphia Foundation Primary Resources Group Inc. Reed Hilderbrand LLC Robinson Anderson Summers Inc. Landscape Architects Schwab Charitable Fund Style By Blain LLC David V.N. Taylor Foundation Don Daddario and Anne Walsh Charitable Fund

\$1,000-2,499

William Bast Family Charitable Fund Chipstone Foundation/Stanley & Polly Stone Fund Mark & Laura Dingfield Family Fund The Downs Foundation The Farley Family Fund Fleming Family Fund Forum Management Co. Inc. The Richard and Mary Graham Charitable Foundation Thomas and Patricia Griffin Charitable Fund Jackson Square Partners Foundation Marilyn R. and Stephen B. Leonard Fund Merck & Company Inc. Joseph & Tamara Paulits IV Charitable Fund Nina Schneider-Design Inc. John B. Ward and Co. Inc.

\$250-999

American Endowment Foundation American Society of Landscape Architects The Bartlett Tree Foundation Inc. Bartram's Garden **Coventry First LLC** David Family Foundation The Garden Club of Philadelphia Garfield Refining LLC S. & E. Gilbert Charitable Fund Harmony Hill Nursery LLC J.P. Mascaro & Sons Johnson & Johnson Corporation Marano Gardens LLC James C. McCracken Charitable Fund Mercedes-Benz of Fort Washington Montgomery Family Charitable Fund The Jeffrey and Pepper Rexford Charitable Fund Laurie R. and William R. Schutt Charitable Fund S. Spencer Scott Fund Inc. Smith Family Fund Springside Chestnut Hill Academy Trey-Masters Tzedakah Fund United Way of the Bay Area David and Elsie Viehman Charitable Fund Woodmere Art Museum

In-Kind Donation

Ball Horticultural Company

Lydia Morris Legacy Society

When Lydia Morris passed away in 1932, her estate plans included an endowment for the preservation, upkeep, and maintenance of an arboretum and established the Morris Arboretum of the University of Pennsylvania. In 2004, the Advisory Board of Managers created the Lydia Morris Legacy Society to honor those who have provided for the Morris in their estate plans and/or have made gifts through other options, such as IRA distributions, that meet personal financial planning and charitable giving objectives.

Anonymous (3) Jane B. Alavi Janet M. Albaum Myles H. Alderman Joanna G. Andrews Michael J. Andrews Lawrence M. Arrigale David Barclay Nancy Barclay John E. Basinski Beatrice Bast* Nancy E. Bell Ralph A. Benner Roberta L. Berg Judith Borie Harry F. Bower Mary Pat Boyle Thomas F. Boyle Joan N. Brantz David S. Cavanaugh Ellen M. Cavanaugh Harry E. Cerino Joan Citron Robert H. Clapham Sandra L. Clapham Jeanne M. Connolly Philip Connolly Carole B. Covert McMenamin Jennifer Cromer Nancy S. Day Mark Delestatius Joan Detz Laura E. Dingfield Mark Dingfield Barbara Dinsmore Clem Dinsmore Carol A. Dolinskas Karen L. Dooley Phoebe A. Driscoll

Barry Dubinsky Ruth Dubinsky Suzanne K. Dure Richard J. Farley Joseph P. Flanagan Caryl Frank Maryann Franklin Marjorie J. Funderburg Christopher H. Gadsden Eleanore H. Gadsden Renata R. Gaughan Steven H. Gendler Amv Gialuco Marion P. Girard Deborah E. Glass Anne M. Godley Walter L. Godley Marvin G. Goldman Mary P. Graham Richard W. Graham Lorna Grant Carole H. Gravagno Philip M. Gresh Susan C. Gresh Robert Gutowski Joan O. Hanby William Harral Michael Harris Susan B. Harrison Ellen N. Hass Richard M. Heiberger George Henderson Mary Henry James H. Hill Pamela M. Hill Robert O. Hills Linda Hodgman-Miller Charles J. Ingersoll Christine James

Norman James Barry W. Jeffries Sandra A. Johansen Rodney Johnson Aaron I. Kait Charles E. Karl Jane S. Kennedy Toba S. Kerson Herbert I. Kestenbaum Toni Kestenbaum Sarah Ketchum Janet E. Klein Mark Kopins Leonard L Korman* Lee V. Laden* Madelyn Ladner Susan D. Learnard Marilyn R. Leonard Stephen B. Leonard Eleanor P. Lloyd Chunsheng Lu Elizabeth T. Lukens Robert A. Lukens Janet C. Lutz William F. Lutz Evamarie Malsch Graham A. Marx Paul H. McKelvie Elizabeth P. McLean Sandra L. McLean Paul W. Meyer* Alan T. Miller Gail D. Miller Nancy L. Miller M.C. Montiegel Ann Morrison Hiram H. Munger James Munro Joyce Munro

Gretchen S. Murray Joyce B. Neff J. Kenneth Nimblett Joanne Patti Jean C. Plante Nancy D. Pontone Robert S. Price Francis H. Rasmus Ann L. Reed Frank Reed Ann F. Rhoads Paul L. Rhoads Christine Riesenfeld Stefan Riesenfeld J.B. Riley Mary Louise Riley Phelps T. Riley Linda W. Ritter Walter L. Ritter Debra L. Rodgers B. Walter Rosen Phyllis M. Salzman Meredith Savery Cornelia Schaefer Allyson Y. Schwartz Rebecca Shapiro Michael R. Sharp Pam L. Sharp Elizabeth J. Shober John A.H. Shober* Rebecca M. Shuttleworth Victoria C. Sicks Georg U. Simon Alan Singer Thomas G. Snow Gary Stack Marcia M. Steinberg Seymour Stotland Catherine B. Strauss E.A. Stryeski Frank Thomas R. William Thomas **Regina Thomas** Robert P. Thomas Maria M. Thompson Radclyffe F. Thompson Ronald G. Thornton Arthur Tsien Elizabeth Van Vleck John H. Wheeler Quentin M. White George K. Wills*



2023 Moonlight & Roses

Moonlight & Roses, the Morris Arboretum & Gardens' annual fundraising gala, was held on Friday, June 2, 2023. The event honored Nelly Jimenez-Arevalo, executive director and CEO of ACLAMO, and institutional honoree Make the World Better, a nonprofit that works with communities to connect people and inspire stewardship through the revitalization of public spaces.

Proceeds from *Moonlight & Roses* directly support the Morris's work as a renowned public garden and as a center for plant-science research and educational programming for all ages.

Morris Arboretum & Gardens is grateful to the following donors who supported *Moonlight & Roses* in 2023.

Sponsors

Platinum Sponsors

Independence Blue Cross Johnson, Kendall & Johnson Inc. Penn Human Resources Penn Medicine

Gold Sponsor

ThinkGreen

Silver Sponsors

Bank of America CHUBB Morgan, Lewis & Bockius LLP Penn Business Services Penn Division of Finance Penn Facilities & Real Estate Services PURE Insurance Springer Capital LLC The F.A. Bartlett Tree Expert Co. The Haverford Trust Company The Hill at Whitemarsh WTW

Bronze Sponsors

Allied Universal CCI Consulting Allison & Roy DeCaro Harth Builders Inc. InTech Construction Jacki & Pat Mullen Jane & Leonard Korman Family Foundation KieranTimberlake Obermayer Rebmann Maxwell & Hippel LLP Pennoni Associates Inc. Philadelphia Eagles LLC Reed Hilderbrand LLC Robinson Anderson Summers Inc. Landscape Architects Studio of Metropolitan Design Architects LLC Style By Blain LLC

Amenity Sponsors

Edith R. Dixon – Skyview Tent Steven Gendler – Signature Cocktail Thomasina White & Anthony Nelson – Wine Selection Christine & Michael Bamberger – Beer Selection

Donors

Leadership Contributors

Moses & Susan Feldman Fund Janet & John Haas The McCausland Foundation Aileen & Brian Roberts Marilyn Steinbright Patty & Binky Wurts

Benefactors

Forum Management Co. Inc. Elizabeth & Michael Eagles Lexa Edsall & Robert Victor Wendy & Walter Foulke Christina & Dean Fournaris Carole H. Gravagno Laura & Greg Heuschel Jessie B. Hill & Ming Fang Natalie & Ralph Hirshorn Mary Jane Linker Sarah & Ted Lodge Diane Newbury & Steven Berman Susan & Bob Peck Maria & Radclyffe Thompson



Patrons

Jane & Abass Alavi Jan Albaum & Harry Cerino Pamela Allenstein & Richard Lyon Alice & William Bast Kate Boland Amy Branch & Jeff Benoliel Ruth & Tai-ming Chang Amanda & Andy Cobb Jeanne & Philip Connolly Jane & Walter Evans Charlotte Feldman Katy & Jason Friedland Pamela & Rod Gagné Mary Coe & Thomas Gallagher Penelope P. Harris Ellen & Jay Hass Cindy & Martin Heckscher Pamela & James Hill Lynn Hitschler Meg Holscher Jennifer Ingerto & Jon Debkowsky Kate & Julian Jiggins Louise R. Johnston Nancy P. Kern & John Barlow Jeff Kreuger Louise M. Lisi Maura McCarthy Susan W. West & Robert S. Price Evan Pruitt & Mark Sellmyer Jessie Read & Bob Boyer Ann & Frank Reed Amanda & James Rice Bonnie & Peter Schorsch Tasha Taylor-Igbanol & Ryan Igbanol Catherine A. Worrall Minturn T. Wright III



Supporters

Sarah & Bryan Astheimer Maureen Ward & Elie-Antoine Atallah Christine & Michael Bamberger Bartram's Garden Gabrielle Baugh Roberta Lynn Berg Linda & Bob Brockway Alice Bullitt Theresa & Thomas Chester Susan Crane & Joel Gottfried Emily & Edward Daeschler Joyce Shin & Michael David Jill Garrido & Nathan Anderson Jenny Greenberg Melissa & Walter Greiner Laura & Greg Heuschel Tamara Garfield & Jonathan Hobratsch Jennifer Irons & Nancy Irons Laura & Brian Jordan Stacy & Benjamin Kennedy Linda Leininger Louise M. Lisi Ashley & Aaron Maass Melissa Pluguez-Moldavskiy & Sergey Moldavskiy Joanna Murray & Carlos Rice Grace Chappell & Patrick O'Cain Anne O'Donnell Cynthia Orr & Keith Day Betsy & Jake Ramage Midge Rendell & Art Tilson Nicole Juday Rhoads & Sam Rhoads Megan & Matthew Rutt Elizabeth & Kyle Salata Sarah & Morgan Salmon Marion Frank & Vincenzo Sanguineti Springside Chestnut Hill Academy Jean Hemphill & Bob Warner Christine & Reed Wilmerding Woodmere Art Museum



Young Friends

Jessica Bicknell & Richard Orlosk Linda & Bob Brockway Rebecca Glenn-Dinwoodie & Douglas Dinwoodie Hilary Haenn & Nicholas Dundon Jessica & David Foberg Megan Hilands & Nicholas Linker Tamara Garfield & Jonathan Hobratsch Danielle Howard & Andrea Overton Fiona Lapham Michele & Christian Lyter Ashley & Aaron Maass McLaughlin Private Wealth Sarah & Christopher Merrick Margaret C. O'Neill & Colin McCaddin Frances Weld & Matthew Materkowski Victoria & Mark Windmill

Donations

Adrien & Chad Bernstein Suzanne & Thomas Duffy Kenneth Ford Victoria H. Fox Susan & Thomas Hemphill Kathlene & William Hohns J.P. Mascaro & Sons Eileen & Ronald Javers Elizabeth P. McLean Mercedes-Benz of Fort Washington Nina Schneider-Design Inc. Jane G. Pepper Mary Jane Raymond Sachiyo & David Searles Smith Family Fund

IMPACT REPORT 2023

*Deceased

Remembering Paul Meyer

"A great loss to the earth."

That is how one friend describes the passing of Paul W. Meyer, retired F. Otto Haas executive director of the Morris Arboretum.

Meyer died at his Chestnut Hill home on October 10 of complications from pancreatic cancer. He was 71.

"There was never a more perfect steward of Nature than Paul Meyer," said Ellen Nalle Hass, former chair of the Advisory Board of Managers. "With (his wife) Debbie by his side, the Morris Arboretum became a world-class organization."

Paul began his career as the Morris's director of horticulture and curator, developing a keen understanding of its mission and day-to-day activities while deepening his appreciation of the power of public horticulture. During this time, he oversaw the clearing of overgrown sections of the garden and the renewal of the living collections through expeditions to China and Korea. In 1991 after a nationwide search, Paul was selected to become the Arboretum's new director. He was chosen for his vision, talent, leadership, and charisma to inspire staff and donors to raise the Morris Arboretum to the level of beauty and inclusion that its founders, John and Lydia Morris, envisioned.

"There is no one who did more to transform the Morris Arboretum into a great institution than Paul," said Rick Lewandowski, former director of horticulture and curator who worked with Paul. "He had vision and the 'charming will' to convince others of his dream to make it so."

Paul was also passionate about inspiring future generations of public garden leaders. Paul and his wife, Debra Rodgers, personally endowed two funds at the Morris that have been supplemented by contributions from other individuals in his honor: The Paul Meyer and Debra L. Rodgers Study-Travel Endowment and the Paul Meyer and Debra L. Rodgers Historic Preservation Endowment Fund.

"Paul's love and commitment to the Morris is felt in every acre," said Bill Cullina, who followed Paul in the role of F. Otto Haas executive director. "We give Paul our deepest thanks for leaving us this beautiful, irreplaceable public garden. As his successor, I am proud and humbled to be able to walk in his footsteps."











Members of the Advisory Board of Managers

July 1, 2022 to June 30, 2023

Elie-Antoine Atallah, *Chair* Wendy T. Foulke, *Vice Chair* Alexandra Edsall, *Vice Chair*

Jan M. Albaum Edith Robb Dixon William Cullina Christina Mesires Fournaris Christine Gehman Carole Haas Gravagno Mu'min Islam Sarah Lodge Sandra L. McLean Nina Schneider Bonnie Schorsch Tasha Taylor-Igbanol Joseph B. Townsend Elizabeth Van Vleck Marie Witt

Emeriti

Jane Bradley Alavi George W. Connell Moses Feldman Janet F. Haas Elizabeth P. McLean Ann Reed John A.H. Shober*

Global Advisors

Jessie B. Hill William A. Hohns Chunsheng Lu Martha J. Wallace Robert M. Willoughby

Ex-Officio

Craig Carnaroli Anne Papageorge Nicholas Pevsner Bethany Wiggin

Directors' Guild

Christine Bamberger Wilfreta Baugh Joan & Livingston Biddle Joan N. Brantz Susan Campbell Ruth & Tai-ming Chang Mary B. Coe Emily Daeschler Nancy Deibert Steven H. Gendler Mary & Richard Graham Ann D. Hozack Eileen & Ronald Javers Emilie & Peter Lapham Eleanor P. Lloyd Hiram H. Munger J. Kenneth Nimblett Susan Schurr Rebecca M. Shuttleworth Maria & Radclyffe Thompson

